
PRIVACY POLICY HART 4 TECHNOLOGY

Hart 4 Technology (hereinafter referred to as "Hart4Technology") respects the privacy of anyone whose personal data are processed by Hart4Technology, including that of visitors and users of the website (hereinafter referred to as "the Website"). Hart4Technology attaches great importance to the careful handling of personal data. Hart4Technology will process your personal data in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016).

- Contact by phone or e-mail;
- Whether or not via the website, entering into an agreement with Hart4Technology regarding the delivery of products, software and/or the provision of services, or your request to enter into such an agreement;
- Sending a message via the chat module or contact form on our website;
- Registering for and receiving newsletters and/or exclusive offers.

The personal data that you provide to Hart4Technology will only be processed for the purposes for which you have provided them and further as described in this privacy policy.

If you provide personal data to Hart4Technology by telephone or e-mail, for example via the contact form or the chat module on the website, these personal data will be processed by Hart4Technology to the extent necessary to process your contact request. If you contact Hart4Technology by telephone, it is possible for you to leave a voicemail. In that case Hart4Technology will receive the call file by e-mail, which will only be used to listen to the voicemail message.

In the context of the performance of an agreement concluded between you and Hart4Technology, the personal data provided by you may be shared with third parties involved in the performance of the agreement in question, such as:

- a transport company to be designated by Hart4Technology for the delivery of products to you;
- third parties to be engaged by Hart4Technology for the provision of services agreed with you, such as training and consultancy;
- manufacturers/suppliers of software for licence registration or registration for trials;
- an online payment provider if you order and pay for products via the website.

Hart4Technology works with a network of partners to whom your personal data can be provided if and to the extent that this is necessary in order for your request for software, products and/or services to be followed up by the partner in question.

If you have now or in the future expressly opted in to receive newsletters and/or exclusive offers, Hart4Technology will only process the personal data provided by you in that context in order to be able to send you the requested newsletters and/or offers. You can unsubscribe from further receipt of these messages in the manner indicated in the relevant messages.

If you have once entered into an agreement with Hart4Technology, Hart4Technology may send you e-mail messages, such as newsletters and/or exclusive offers on Hart4Technology products, software and services, etc., without prior consent, provided that these messages relate predominantly to products, software or services previously purchased by you from Hart4Technology. You may also unsubscribe from further receipt of such messages in the manner indicated in the messages concerned.

The above processing of personal data is permitted by law on the grounds that you have given your implicit or explicit permission for this, or on the grounds that the processing is necessary to fulfil an agreement entered into between you and Hart4Technology or your request to enter into such an agreement. In certain other cases Hart4Technology may also process your personal data with your explicit prior consent.

In addition, Hart4Technology processes personal data if and insofar as this is necessary pursuant to a statutory provision and on the so-called legal basis of "legitimate interests". Justified interests include the detection of (attempted) unlawful and/or punishable conduct directed against Hart4Technology or third parties, for example in connection with the use of the website. Legitimate interests also include the processing (including storage) of your personal data by Hart4Technology's hosting provider in order to operate Hart4Technology's website and e-mail facilities, the operator of the chat software used by Hart4Technology to enable the relevant messaging function and the sharing of your personal data with an accounting firm in order to take care of Hart4Technology's administration and bookkeeping. In that context Hart4Technology also makes use of an accounting/administration program of a third party; this party receives personal data by means of the accounting/administration program in an automated manner insofar as this is necessary in the context of the administration and bookkeeping of Hart4Technology. Hart4Technology also works together with an external web designer who, insofar as necessary or unavoidable, may gain access to the personal data you have provided via the website.

There is also a legitimate interest in the processing by Hart4Technology of personal data that does not originate from the person concerned. This is the case when Hart4Technology concludes an agreement with you or deals with a request for the conclusion of such an agreement, whether or not via an automated sales channel of a third party. When using external automated sales channels, Hart4Technology and the external party in question make use of software with an API link (Application Programming Interface).

Hart4Technology stores your personal data within the European Economic Area ("EEA"). However, it is possible that certain personal data collected by Hart4Technology may be transferred to or stored outside the EEA because an external service provider, manufacturer or supplier of Hart4Technology is located there. For example, Hart4Technology may not be able to prevent certain manufacturers and suppliers outside the EEA from having access to your personal data to the extent and for as long as this is necessary to support the operability of the website, the sales and marketing of Hart4Technology and/or technical support with respect to the use of software. The basis for processing your personal data in this context also concerns a legitimate interest. If personal data is provided to parties outside the EEA, Hart4Technology will ensure that the processing of your personal data takes place in a safe and lawful manner outside the EEA. Hart4Technology will therefore take the necessary steps to guarantee that your personal data is sufficiently protected.

In all cases only authorised Hart4Technology employees will have access to your personal data and only to the extent necessary to perform the tasks assigned to them. This also applies with regard to third parties to whom Hart4Technology provides or provides access to personal data as described above. Hart4Technology will under no circumstances sell your personal data. The persons under the responsibility of Hart4Technology, as well as third parties engaged by Hart4Technology are obliged to respect the confidentiality of your personal data. In so far as Hart4Technology outsources the processing of personal data to a third party, Hart4Technology will take the necessary steps to guarantee that your personal data is sufficiently protected. Such steps include, if and to the extent required by law, the use of a processor agreement with such recipients to ensure that they take the same or similar technical and organisational measures as Hart4Technology, so that your personal data are adequately protected.

Your rights

You have the right to request Hart4Technology to inspect, delete and rectify your personal data as well as to restrict the processing of your personal data. You also have the right to object to the processing and the right to data transfer. This means that you can submit a request to Hart4Technology to send your personal data processed by Hart4Technology in a computer file to you or an organisation named by you.

Insofar as the processing of personal data is based on the consent obtained from you, you have the right to revoke that consent at any time, without this affecting the lawfulness of the processing based on the consent prior to revocation. You have the right to lodge a complaint with the Personal Data Authority or, if you reside or are established in a country other than the Netherlands, the supervisory authority there.

Retention of personal data

Personal data will only be stored by Hart4Technology for as long as this is necessary in view of the purposes for which they were obtained. Hart4Technology implements appropriate technical and organizational measures to protect personal data against loss and against any form of unlawful processing. Taking into account the state of the art and the costs of implementation, these measures guarantee an appropriate level of security in view of the risks involved in the processing and the nature of the personal data to be protected. The measures shall also aim at preventing unnecessary processing of personal data.

Contact

For questions about this privacy policy or questions or complaints about the processing of your personal data by Hart4Technology, please contact Hart4Technology. Hart4Technology will be happy to help you if you have questions or complaints about the processing of your personal data by Hart4Technology or if you want to change or remove your personal data.

Hart 4 Technology
Kiefteweg 6
7151HT Eibergen

E-mailadres: info@hart4technology.nl
Telefoonnummer: +31(0)850068750